

Dear Valued Traveler,

We are excited to announce our exclusive loyalty rewards program for off-peak travelers like you! As a token of our appreciation for your flexibility and commitment to travel during less busy times, we have tailored a set of rewarding benefits just for you.

Your Exclusive Rewards Include:

- 25% off your next booking.
- Priority boarding for all off-peak flights.
- Free checked luggage on selected routes.
- Access to our VIP lounge prior to your flight.

To redeem these rewards, simply book your next off-peak travel adventure by **[Insert date]** and enter the code **OFFPEAK25** at checkout.

Thank you for being a loyal traveler. We look forward to welcoming you on board your next off-peak journey!

Safe travels!

Best regards,
The Loyalty Rewards Team