

Dear Valued Frequent Flyer,

As a frequent traveler, we recognize your commitment to exploring the world. However, we also acknowledge the impact of air travel on our environment. To address this, we are pleased to introduce our Carbon Offset Program designed for our frequent flyer members.

What is the Carbon Offset Program?

Our Carbon Offset Program allows you to invest in renewable energy projects, reforestation initiatives, and other sustainable practices that help to counterbalance your travel emissions.

How It Works:

1. Estimate your carbon footprint based on your flight miles.
2. Select a project to support from our verified list of carbon offset initiatives.
3. Contribute a small fee that goes directly to the chosen project.

Benefits of Participating:

- Reduce your carbon emissions from air travel.
- Contribute to sustainable development and environmental conservation.
- Receive a certificate of contribution for your records.

We invite you to join us in making a positive change. For more information and to enroll in our program, please visit our website or contact our customer service team.

Thank you for being a valued member of our frequent flyer program.

Sincerely,
[Your Company Name]
[Your Company Contact Information]