

Letter Template for Negotiating Senior Citizens Travel Discounts

Date: _____

To: [Recipient's Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am writing to discuss the current travel discounts offered to senior citizens by [Company Name]. As a member of the senior community, I have greatly appreciated your services, but I believe there is an opportunity to enhance the discounts available to seniors.

Many seniors rely on travel for leisure and family visits, and I believe that a more substantial discount would not only benefit the elderly demographic but also encourage increased patronage of your services. A review of your competitors reveals that more generous discounts are offered, which could influence our choice of travel partners.

Therefore, I kindly request that [Company Name] consider negotiating a better discount structure for senior travelers. This adjustment would not only show your commitment to supporting our community but also strengthen customer loyalty.

I appreciate your time and consideration regarding this proposal. I am looking forward to your response and I hope we can work together to create a more inclusive travel experience for senior citizens.

Sincerely,

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]