Dear Service Member,

We would like to extend our heartfelt gratitude for your service to our country. As a token of our appreciation, we are excited to offer you a special travel discount during your deployment.

Exclusive Travel Discount Details:

- Discount: 20% off all travel packages
- Valid for: Deployed service members and their families
- Booking Period: Effective immediately until December 31, 2023
- How to Redeem: Use code: MILITARY20 at checkout

To take advantage of this offer, please visit our website or contact our customer service team. We are dedicated to making your travel experience memorable and enjoyable.

Thank you once again for your bravery and dedication.

Sincerely,

[Your Company Name]

[Contact Information]