

Travel Agency Synergy Proposal

Date: [Insert Date]

To: [Client's Name]

[Client's Address]

[City, State, Zip Code]

Dear [Client's Name],

We are excited to present a synergy proposal that aims to enhance both of our businesses through collaboration in the travel industry.

Overview

Our travel agency, [Your Agency Name], specializes in [brief description of services]. We believe that a partnership with [Client's Company Name] could mutually benefit our businesses by [briefly outline potential benefits].

Proposed Partnership Details

- **Joint Marketing Efforts:** We propose collaborative advertising campaigns to increase visibility.
- **Exclusive Offers:** Create bundled travel packages that offer discounts to our clientele.
- **Referral Incentives:** Implement a referral program that rewards both parties for client referrals.

Next Steps

We would love to discuss this proposal further and explore how we can work together to create a dynamic partnership. Please let us know a convenient time for you to meet.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Agency Name]

[Your Phone Number]

[Your Email Address]