

Travel Agency Co-Marketing Proposal

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company Name]

Address: [Recipient's Address]

Dear [Recipient's Name],

We are excited to present a co-marketing proposal designed to enhance our businesses and attract a broader audience together. As established leaders in the travel industry, we believe a partnership between [Your Company Name] and [Recipient's Company Name] could create beneficial opportunities for both parties.

Proposed Partnership Details

- **Joint Promotions:** Collaborate on special travel packages that highlight both brands.
- **Social Media Campaigns:** Implement joint social media campaigns to increase reach and engagement.
- **Cross-Promotion:** Feature each other's services in newsletters and website content.
- **Events:** Co-host travel expos and informational seminars for customers.

Benefits

- Increased brand awareness and customer base.
- Shared marketing costs and resources.
- Access to a wider range of promotional channels.

We believe our collaboration could be mutually beneficial and pave the way for future opportunities. We would love to discuss this proposal further at your earliest convenience.

Thank you for considering our proposal. We look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]