

Dear Valued Member,

We are thrilled to announce an exclusive loyalty discount program for our long-term members! Your dedication and commitment to our brand have not gone unnoticed, and we want to show our appreciation.

Starting from **March 1, 2024**, all members who have been with us for over **3 years** will receive a **20% discount** on all products and services. This offer is our way of saying thank you for being a part of our family.

To redeem your discount, simply use the code **LOYAL20** at checkout, or present this letter in-store.

If you have any questions, please do not hesitate to reach out to our customer service team.

Thank you for your loyalty!

Sincerely,
Your Company Name