Dear [Member's Name],

We hope this message finds you well. Our records indicate that your membership with [Organization/Company Name] has lapsed as of [Date]. We value your membership and the contributions you have made to our community.

As a valued member, we would like to remind you of the benefits you can continue to enjoy by renewing your membership:

- Access to exclusive resources and materials
- Discounts on events and products
- Networking opportunities with fellow members

To renew your membership, please visit our website at [Website URL] or contact us at [Contact Information]. We are more than happy to assist you in this process.

Thank you for being a part of [Organization/Company Name]. We look forward to welcoming you back!

Best regards, [Your Name] [Your Position] [Organization/Company Name] [Contact Information]