

Dear [Customer's Name],

We hope this message finds you well! As your subscription is nearing its expiration date, we wanted to take a moment to thank you for being a valued member of our community.

With your subscription, you have enjoyed [mention specific benefits, features, or services]. To continue enjoying these benefits, we encourage you to renew your subscription before the expiration date.

As a token of our appreciation, we're offering you an exclusive [discount/free month/additional benefit] if you renew by [specific date].

Renewing is easy! Simply click the link below to secure your subscription and continue enjoying [service/product]:

[Renew Now](#)

If you have any questions or need assistance, please feel free to reach out to our support team at [support email/phone number].

Thank you for being a part of [Your Company Name]. We look forward to serving you for another year!

Best regards,
[Your Name]
[Your Position]
[Your Company Name]