

Dear Valued Customer,

Thank you for being a part of our loyalty program! We are excited to introduce our new tiered loyalty reward structure designed to enhance your experience and reward your loyalty.

Program Tiers:

1. **Bronze Tier:** Earn 1 point for every \$1 spent. Receive exclusive access to members-only promotions.
2. **Silver Tier:** Earn 1.5 points for every \$1 spent after reaching \$500 in spending. Enjoy a 10% discount on your next purchase.
3. **Gold Tier:** Earn 2 points for every \$1 spent after reaching \$1,000 in spending. Get a 20% discount and free shipping on all orders.

How to Upgrade:

Accumulating points is easy! As you shop with us, you will move up through the tiers and unlock even more rewards. Keep an eye on your points balance in your account.

Thank You!

We appreciate your loyalty and look forward to rewarding you. If you have any questions, please feel free to contact our customer service team.

Best Regards,

Your Company Name