

# Special Loyalty Bonus Reward

Dear [Customer's Name],

We are excited to announce a special loyalty bonus reward as a token of our appreciation for being a valued customer. Your continued support means the world to us!

As a thank you, we are offering you [Describe the bonus, e.g., a 20% discount on your next purchase, a \$50 gift card, etc.]. This special reward will be available to you from [Start Date] to [End Date].

To redeem your loyalty bonus, simply use the code [Bonus Code] at checkout or present this letter at our store.

Thank you once again for your loyalty. We look forward to serving you again soon!

Sincerely,  
[Your Company Name]  
[Contact Information]