

# Dear Valued Customer,

Thank you for being a loyal member of our rewards program. We are pleased to provide you with the guidelines for redeeming your loyalty rewards.

## Redemption Guidelines

1. **Eligibility:** You must be a registered member of our loyalty program to redeem rewards.
2. **Points Accumulation:** Each dollar spent earns you one loyalty point. Points can be accumulated over multiple purchases.
3. **Redemption Threshold:** A minimum of 500 points is required for redemption.
4. **Reward Options:** You can redeem points for discounts, exclusive products, or gift cards. Check our website for the latest offerings.
5. **Expiration:** Points expire 12 months after the last purchase. Ensure you redeem your points on time!
6. **How to Redeem:** Visit your account on our website or contact customer service to redeem your points.

If you have any questions or need assistance, please do not hesitate to reach out to our customer service team.

Thank you for your continued loyalty!

Best regards,  
The Loyalty Rewards Team