

John Doe

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Hiring Manager

Company Name
Company Address
City, State, Zip

Dear Hiring Manager,

I am writing to express my interest in the Marketing Assistant position at Company Name as advertised on your careers page. With a Bachelor's degree in Marketing and experience in digital marketing campaigns, I believe I possess the skills and passion necessary to contribute effectively to your team.

During my internship at XYZ Marketing Agency, I gained hands-on experience in social media management, content creation, and market research. This role allowed me to develop a keen understanding of consumer behavior and marketing strategies. I am particularly proud of a project where I assisted in launching a social media campaign that increased engagement by 30% over three months.

I am proficient in using various marketing tools such as Google Analytics and Hootsuite, and consistently strive to enhance my knowledge in the ever-evolving marketing landscape. I am excited about the opportunity to work with a dynamic team and contribute my skills to drive successful marketing initiatives at Company Name.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with the goals of your marketing team.

Sincerely,
John Doe