

# Cover Letter for Graduate Marketing Position

John Doe  
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(123) 456-7890  
[Date]

Hiring Manager  
Company Name  
456 Business Rd.  
Corporate City, ST 67890

Dear Hiring Manager,

I am writing to express my enthusiasm for the Graduate Marketing position at Company Name as advertised on your careers page. With a Bachelor's degree in Marketing from University Name and a strong passion for digital marketing strategies, I am excited about the opportunity to contribute to your team.

During my academic career, I completed an internship at Marketing Agency where I developed skills in market research and social media management. I successfully assisted in the execution of a digital marketing campaign that increased engagement by 30% within three months. This experience equipped me with the practical knowledge required to thrive in a dynamic marketing environment.

I am particularly drawn to this role at Company Name because of your commitment to innovation and customer-centric solutions. I admire your recent campaign on [specific campaign] and would love the opportunity to bring my background in data analysis and creative problem-solving to your team.

Thank you for considering my application. I am looking forward to the possibility of discussing my candidacy further and am eager to bring my skills to Company Name. I am available for an interview at your earliest convenience and can be reached via phone or email.

Sincerely,  
John Doe