Dear Valued Customer,

We are excited to inform you of an enhancement to the interest rate on your savings account!

Effective [Effective Date], the interest rate on your savings account will increase from [Current Rate] to [New Rate]. This change is part of our commitment to providing you with a rewarding banking experience.

Your updated interest rate will apply to all funds in your savings account, allowing you to maximize your savings potential.

If you have any questions or would like to discuss this enhancement in further detail, please feel free to contact our customer service team at [Phone Number] or [Email Address].

Thank you for choosing [Bank Name] as your banking partner.

Sincerely,

[Your Name] [Your Title] [Bank Name] [Contact Information]