

John Doe

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Date: October 1, 2023

[Hiring Manager's Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Hiring Manager's Name],

I am writing to express my interest in the entry-level marketing position listed on [where you found the job posting]. With a Bachelor's degree in Marketing from [Your University] and hands-on experience from internships, I am excited about the opportunity to contribute to [Company Name].

During my studies, I developed a strong foundation in marketing principles, consumer behavior, and digital marketing strategies. My internship at [Previous Company] allowed me to apply this knowledge by assisting in social media campaigns and conducting market research that helped improve customer engagement.

I am particularly drawn to this position at [Company Name] because [specific reason related to the company or its marketing approach]. I am eager to bring my passion for marketing, creativity, and analytical skills to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to the exciting work at [Company Name].

Sincerely,

John Doe