Creative Content Licensing Agreement

Date: [Insert Date]

Licensor: [Licensor Name] **Address**: [Licensor Address]

Licensee: [Licensee Name] **Address:** [Licensee Address]

1. Agreement

This Creative Content Licensing Agreement ("Agreement") is entered into by and between the Licensor and Licensee specified above.

2. Grant of License

The Licensor hereby grants to Licensee a non-exclusive, worldwide license to use the creative content as detailed in Exhibit A.

3. Compensation

In consideration for the rights granted herein, Licensee agrees to pay Licensor the sum of [insert amount] upon execution of this Agreement.

4. Term

This Agreement shall commence on the date first above written and shall continue until [insert termination date], unless terminated earlier in accordance with the terms of this Agreement.

5. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [insert state/country].

6. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Creative Content L	icensing
Agreement as of the date first above written.	

Licensor Signature:	
Licensee Signature:	