

Partnership Request for Product Launch

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a strategic partnership between [Your Company] and [Recipient Company] for the upcoming launch of our new product, [Product Name]. We believe that collaborating with [Recipient Company] would not only enhance the visibility of our launch but also provide mutual benefits to both organizations.

As you may know, [briefly describe your product and its unique value proposition]. We are planning to launch this product on [launch date] and foresee a great opportunity for collaboration that can leverage our strengths in marketing and distribution.

We would love to discuss potential partnership opportunities, including co-branding, joint marketing campaigns, or special promotional events aimed at increasing our overall reach and engagement with our target audience.

Please let me know a suitable time for us to discuss this proposal in further detail. I am looking forward to the possibility of working together and to a successful product launch.

Thank you for considering this opportunity.

Best regards,
[Your Name]
[Your Position]
[Your Company]