

Invitation to Participate in a Market Research Interview

Dear [Recipient's Name],

We hope this message finds you well. We are conducting a market research study aimed at gaining insights into user experiences related to [specific product/service]. Your feedback is invaluable in helping us improve our offerings.

We would like to invite you to participate in a one-on-one interview, which will take approximately [duration] minutes. The interview can be conducted via [Zoom/phone/other platform] at a time that works best for you. Your participation will be greatly appreciated, and all responses will remain confidential.

If you are interested in participating, please reply to this email with your availability for the next two weeks. We are looking forward to your valuable insights!

Thank you for considering this opportunity.

Best regards,

[Your Name]

[Your Job Title]

[Your Company]

[Your Contact Information]