

Invitation to Participate in Market Research Interview

Dear [Participant's Name],

We are excited to invite you to participate in a market research interview focused on our latest innovation, [Product/Service Name]. Your insights and feedback are invaluable to us as we continue to refine our offering.

Details of the interview:

- **Date:** [Insert Date]
- **Time:** [Insert Time]
- **Duration:** Approximately [Insert Duration]
- **Location:** [Insert Venue/Online Platform Link]

During the interview, we'll discuss your thoughts on [specific topics related to the innovation]. Your feedback will help shape the future of our product and ensure it meets the needs of our customers.

Please confirm your participation by replying to this email by [RSVP Date]. If you have any questions, feel free to reach out.

Thank you for considering this opportunity to contribute to our innovation process. We look forward to hearing from you soon!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]