

# Invitation to Participate in Customer Satisfaction Assessment

Dear [Customer's Name],

We hope this message finds you well. To continually improve our services and ensure we meet the needs of our valued customers, we invite you to participate in a market research interview regarding your experience with our products/services.

The interview will take approximately [duration] and can be conducted at your convenience via [method: phone/video call]. Your insights are incredibly important to us, and your feedback will directly influence our efforts to enhance customer satisfaction.

If you are interested in participating, please reply to this email with your available times, and we will do our best to accommodate you.

Thank you for considering this opportunity to share your thoughts. We look forward to your response.

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]