

Invitation to Participate in Market Research Interview

Dear [Recipient's Name],

We hope this message finds you well. We are conducting a market research study aimed at analyzing competitor strategies and understanding customer preferences in [specific market/industry]. Your insights would be invaluable to our research.

We would like to invite you to participate in a brief interview, which will take approximately [duration] minutes. The interview can be conducted at your convenience via [Zoom/phone/in-person], and all responses will be kept strictly confidential.

As a thank you for your time, you will receive [incentive, if any], and a summary of the research findings upon completion.

If you are interested in participating, please reply to this email or contact us at [contact information] to schedule a time that works for you.

Thank you for considering our invitation. We look forward to the possibility of your valuable contribution to our research.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]