Invitation to Participate in Market Research Interview

Dear [Participant's Name],

We are reaching out to invite you to participate in an important market research interview as part of our brand perception analysis.

Your insights and opinions are invaluable to us, and your participation will help us understand how our brand is perceived in the market.

Please find the details of the interview below:

Date: [Date] Time: [Time]

• **Duration:** Approximately [Duration] minutes

• Location: [Location/Virtual Link]

As a token of our appreciation, all participants will receive [Incentive, if any].

If you are interested in participating, please confirm your availability by [RSVP Date].

Thank you for considering this opportunity to share your thoughts with us. We look forward to hearing from you!

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Contact Information]