

Sponsorship Agreement Letter

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to announce the launch of our new product, [Product Name], which is scheduled to take place on [Launch Date]. We believe that your involvement as a sponsor will greatly enhance the visibility and success of this event.

This letter serves as a formal agreement between [Your Company Name] (hereinafter referred to as "the Company") and [Sponsor's Name] (hereinafter referred to as "the Sponsor"). The terms of the sponsorship are as follows:

Sponsorship Details

- **Sponsorship Amount:** \$[Amount]
- **Duration of Sponsorship:** [Duration]
- **Benefits:**
 - [Benefit 1]
 - [Benefit 2]
 - [Benefit 3]

In return for your generous support, we will promote your brand through various marketing channels, including but not limited to:

- Social media mentions
- Event signage
- Press releases

Please indicate your acceptance of this sponsorship agreement by signing below and returning a copy of this letter by [Response Deadline]. We value your partnership and look forward to a successful collaboration.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]

Accepted by:

[Sponsor's Name]

Signature: _____ Date: _____