

# Media Licensing Agreement

Date: [Insert Date]

To: [Licensor's Name]  
[Licensor's Address]  
[City, State, Zip Code]

Dear [Licensor's Name],

This Media Licensing Agreement ("Agreement") is made between [Your Company Name] ("Licensee") and [Licensor's Name] ("Licensor") regarding user-generated content ("Content") submitted by the Licensor.

## 1. Grant of License

The Licensor hereby grants the Licensee a non-exclusive, royalty-free license to use, reproduce, distribute, and display the Content in all media formats, worldwide.

## 2. Ownership

The Licensor remains the owner of the Content and the associated rights.

## 3. Compensation

The Licensee agrees to compensate the Licensor with [insert compensation details] in exchange for the rights granted herein.

## 4. Term

This Agreement will commence on the date of this letter and will continue until terminated by either party with [insert notice period] notice.

## 5. Governing Law

This Agreement shall be governed by the laws of [insert state/country].

By signing below, both parties agree to the terms outlined in this Media Licensing Agreement.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company Name]

[Email Address]

[Phone Number]

Agreed and Accepted:

[Licensor's Name]

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_