

# Media Licensing Agreement

**Effective Date:** [Insert Date]

**Parties:**

[Licensor Name], located at [Licensor Address] ("Licensor")

AND

[Licensee Name], located at [Licensee Address] ("Licensee")

## 1. Grant of License

The Licensor hereby grants to the Licensee a non-exclusive, non-transferable license to broadcast the media content described as follows:

[Description of Media Content]

## 2. Term

This Agreement shall commence on the Effective Date and continue for a period of [Insert Duration], unless terminated earlier in accordance with this Agreement.

## 3. Payment

The Licensee agrees to pay the Licensor a fee of [Insert Amount] for the licensing of the media content, payable as follows:

[Payment Terms]

## 4. Rights and Restrictions

The Licensee agrees to adhere to the following rights and restrictions regarding the use of the licensed media content:

- [Right/Restriction 1]
- [Right/Restriction 2]

## 5. Termination

This Agreement may be terminated by either party upon [Insert Notice Period] notice, or for cause upon written notice to the other party.

## **6. Governing Law**

This Agreement shall be governed by the laws of [Insert Jurisdiction].

## **7. Miscellaneous**

[Insert any additional terms or conditions]

## **IN WITNESS WHEREOF**

The parties hereto have executed this Media Licensing Agreement as of the Effective Date.

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Licensor Signature

Name: [Insert Name]

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Licensee Signature

Name: [Insert Name]