

# Media Licensing Agreement for Social Media Use

Date: [Insert Date]

From:

[Licensor's Name]  
[Licensor's Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

To:

[Licensee's Name]  
[Licensee's Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

## Subject: Media Licensing Agreement for Social Media Use

Dear [Licensee's Name],

This Media Licensing Agreement ("Agreement") is made between [Licensor's Name] ("Licensor") and [Licensee's Name] ("Licensee") for the purpose of granting permission to use specific media content on social media platforms.

### 1. Grant of License

Licensor hereby grants Licensee a non-exclusive, royalty-free license to use the following media content: [Describe media content].

### 2. Usage Rights

The licensed media may be used for the following purposes: [List purposes].

### 3. Duration

This Agreement will commence on [start date] and will remain in effect until [end date].

### 4. Compensation

Licensee agrees to pay Licensor [specify amount, if any] as compensation for the rights granted herein.

## **5. Copyright and Ownership**

The Licensor retains all rights, title, and interest in the media content.

## **6. Indemnification**

Licensee agrees to indemnify and hold Licensor harmless from any claims arising out of the use of the media.

## **7. Governing Law**

This Agreement shall be governed by the laws of [State/Country].

Please confirm your acceptance of this agreement by signing below.

Sincerely,  
[Licensor's Name]  
[Licensor's Title]

## **Accepted and Agreed:**

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[Licensee's Name]  
[Date]