

Media Licensing Agreement

Date: [Insert Date]

From: [Licensor Name]
[Licensor Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

To: [Licensee Name]
[Licensee Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

1. Agreement Overview

This Media Licensing Agreement ("Agreement") is entered into by and between [Licensor Name] ("Licensor") and [Licensee Name] ("Licensee") on the date first written above.

2. Licensing Grant

The Licensor hereby grants the Licensee a non-exclusive, royalty-free license to use the following materials: [List of Media/Materials] for promotional purposes only.

3. Duration of Agreement

This Agreement shall commence on [Start Date] and continue until [End Date], unless otherwise terminated pursuant to Section 5 herein.

4. Responsibilities of Licensee

The Licensee agrees to:

- a. Utilize the licensed materials solely for promotional purposes.
- b. Obtain prior approval from the Licensor for any promotional material that includes the licensed content.

5. Termination

Either party may terminate this Agreement upon written notice to the other party if the terms of this Agreement are violated.

6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of [State].

7. Signatures

IN WITNESS WHEREOF, the parties have executed this Media Licensing Agreement as of the date first above written.

[Licensor Name]
Licensor

[Licensee Name]
Licensee