Corporate Sustainability Media Outreach

Date: [Insert Date]
To: [Recipient's Name]
[Recipient's Title]
[Recipient's Organization]
[Recipient's Address]
Dear [Recipient's Name],
We hope this message finds you well. As part of our ongoing commitment to corporate sustainability, we are reaching out to share some of the initiatives and efforts we have been undertaking at [Your Company Name].
Our goal is to foster a more sustainable future, and we believe that sharing our progress with the media can inspire other organizations and individuals to take similar actions. We have recently implemented [briefly describe key initiatives or projects], which underscore our dedication to environmental stewardship and social responsibility.
We would love the opportunity to collaborate with [Recipient's Organization] in promoting our sustainability initiatives. We believe that your platform could effectively communicate our message and encourage others to engage with sustainable practices.
We are happy to provide additional information, arrange interviews with our sustainability team or collaborate on a feature article. Please let us know a convenient time for you to discuss this further.
Thank you for considering this partnership. We look forward to the possibility of working together towards a more sustainable future.
Sincerely,
[Your Name]
[Your Title]
[Your Company Name]
[Your Contact Information]