

Media Budget Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

I am writing to propose a media budget for our upcoming influencer collaborations tailored to promote [Your Company's Product/Service]. In today's digital landscape, leveraging influencers can significantly enhance our brand visibility and drive audience engagement.

Overview of Proposed Collaborations

- Influencer A: [Short description of influencer and expected impact]
- Influencer B: [Short description of influencer and expected impact]
- Influencer C: [Short description of influencer and expected impact]

Budget Breakdown

Influencer	Proposed Fee	Deliverables
Influencer A	[\$ Amount]	[Deliverables]
Influencer B	[\$ Amount]	[Deliverables]
Influencer C	[\$ Amount]	[Deliverables]

Total Proposed Budget

Total: [\$ Total Amount]

We believe that these collaborations will provide a substantial return on investment and engage our target audience effectively. I look forward to discussing this proposal further at your convenience.

Thank you for considering our request.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]