

# FOR IMMEDIATE RELEASE

Date: [Insert Date]

Contact: [Your Name]

Phone: [Your Phone Number]

Email: [Your Email Address]

## **Headline: [Brief Description of the Consumer Issue]**

[City, State] - [Your Organization/Your Name] is issuing this press announcement to bring attention to a pressing consumer issue affecting [target group] as of [specific time frame or event].

The issue at hand involves [describe the issue in detail, including relevant facts, figures, or data]. It has come to our attention that [describe the impact on consumers and any notable events or patterns].

We believe that [explain the significance of the issue and why it matters to the public]. Our organization is committed to [state your mission or action plan regarding the issue].

In light of this situation, we encourage consumers to [provide guidance or steps that consumers can take]. We also call on [government entities, companies, or organizations] to [state what you want them to do about the issue].

For further information, interviews or media inquiries, please contact us at [contact information].

Thank you for your attention to this important matter.

## **About [Your Organization]**

[Brief background about your organization and its goals.]

[Organization Name]

[Organization Address]

[Website URL]