FOR IMMEDIATE RELEASE

Date: [Insert Date]

Contact: [Your Name]

Phone: [Your Phone Number]

Email: [Your Email Address]

Consumer Alert: Important Information Regarding [Issue]

[City, State] - [Brief introduction about the consumer alert, providing essential details about the issue or product in question. Include any specific risks or fraudulent activities being reported.]

[Additional details about the alert, recommendations for consumers, and any actions that they should take to protect themselves. Include statistics or findings if applicable.]

We urge consumers to be vigilant and [insert advice on avoiding or reporting the issue]. For more information, please visit [website URL] or contact us at [contact information].

About [Your Organization]

[Brief background about your organization and its mission, especially in relation to consumer protection.]

END