

Media Notification: Consumer Advocacy

Date: [Insert Date]

To: [Media Outlet Name]

From: [Your Organization Name]

Subject: Important Consumer Advocacy Update

Dear [Media Contact Name],

We are reaching out to inform you about a critical issue affecting consumers in [specific region or sector]. Our organization, [Your Organization Name], is dedicated to advocating for consumer rights and ensuring fair practices in the marketplace.

On [Date of the Issue or Event], we discovered that [briefly describe the issue and its significance]. This has raised serious concerns about [impact on consumers, such as safety, financial implications, etc.].

We invite you to cover this important story and help raise awareness among consumers and stakeholders. Attached are key details, statistics, and potential interview opportunities with our experts.

For further inquiries or to schedule an interview, please contact us at [Your Contact Information]. We appreciate your attention to this matter and look forward to your coverage.

Thank you for your commitment to consumer advocacy.

Best regards,

[Your Name]

[Your Title]

[Your Organization Name]

[Your Contact Information]