

Letter Template for Radio Show Script Pitch

Date: [Insert Date]

[Recipient's Name]

[Recipient's Position]

[Radio Station's Name]

[Radio Station's Address]

Dear [Recipient's Name],

I hope this letter finds you well. My name is [Your Name], and I am a passionate [Your Profession or Background] with a keen interest in [Relevant Topic or Genre]. I am writing to propose a unique radio show concept that I believe would resonate with your audience and enhance your programming.

Show Title: [Title of Your Show]

Concept Overview:

[Briefly describe the concept of your proposed show, including its themes, target audience, and what makes it unique.]

Proposed Format:

- Duration: [Insert Duration]
- Frequency: [Insert Frequency]
- Format: [E.g., Interview, Storytelling, Music, etc.]

Sample Episode: [Brief Description of a Sample Episode]

I believe that [Radio Station's Name] would provide the ideal platform for this show, given your commitment to [Explain why the show aligns with the station's values or audience].

Thank you for considering my pitch. I would love the opportunity to discuss it further and explore how we can bring this concept to life together.

Sincerely,

[Your Name]

[Your Contact Information]

[Your Website or Portfolio, if applicable]