

# Media Sponsorship Proposal for [Event Name]

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Date: [Current Date]

To: [Recipient's Name]

[Recipient's Position]

[Recipient's Organization]

[Recipient's Address]

[City, State, Zip Code]

## **Subject: Proposal for Media Sponsorship of [Event Name]**

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a media sponsorship opportunity for the upcoming [Event Name], which will take place on [Event Date] at [Event Venue]. This event aims to [briefly describe the purpose or mission of the event].

As a prominent media outlet, [Your Company] recognizes the significance of community engagement, and we believe that a partnership with [Recipient's Organization] can generate substantial exposure for both parties involved. With an expected attendance of [number of attendees] and various media coverage opportunities, our collaboration can effectively promote the event while strengthening your commitment to community development.

### **Sponsorship Benefits:**

- Logo placement on event marketing materials.
- Shout-outs on social media platforms.
- Featured article on our website about the event.
- Exclusive interviews with key event speakers.

We would love to discuss this proposal further and explore how we can tailor the sponsorship to meet your needs. Please let us know your availability for a meeting or phone call at your earliest convenience.

Thank you for considering this opportunity. We look forward to the possibility of partnering with you for [Event Name].

Kind regards,

[Your Signature (if sending hard copy)]

[Your Printed Name]

[Your Position]

[Your Company]