Media Advisory

FOR IMMEDIATE RELEASE

Date: [Insert Date]

Contact: [Your Name]
[Your Position]
[Company Name]
[Phone Number]
[Email Address]

What: Product Launch Event for [Product Name]

Join us for an exclusive look at the launch of [Product Name], the latest innovation in [describe product category].

When: [Event Date and Time]

Where: [Event Venue, Address]

Why: [Briefly explain the significance of the product launch and its impact]

Who: [List key stakeholders, speakers, or guests expected to attend]

Media representatives are encouraged to RSVP by [RSVP Deadline] to reserve their spot. For more information, please contact [Your Name] at [Phone Number] or [Email Address].

We look forward to seeing you there!

About [Company Name]: [Brief company background]