Dear [Inquirer's Name],

Thank you for reaching out to us regarding advertising rates for [specific publication or platform]. We appreciate your interest in partnering with us.

Our current advertising rates are as follows:

Full-page advertisement: \$[Amount]
Half-page advertisement: \$[Amount]
Quarter-page advertisement: \$[Amount]

• Banner ads: \$[Amount]

We also offer various package deals that may provide additional value, including discounts for long-term commitments and special promotional rates. Please let us know if you would like more information on these options.

If you have any further questions or would like to discuss potential advertising opportunities, please feel free to reach out. We look forward to the possibility of working together.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]