

# Brand Infringement Notification

Date: [Insert Date]

To: [Insert Recipient's Name]

Company: [Insert Recipient's Company]

Address: [Insert Recipient's Address]

Dear [Insert Recipient's Name],

We, [Your Company Name], are the owner of the trademark "[Your Trademark]" and are committed to protecting our intellectual property rights. It has come to our attention that your e-commerce platform is listing/making available products that infringe upon our trademark.

The specific violations include:

- [Description of Infringing Product 1]
- [Description of Infringing Product 2]
- [Description of Infringing Product 3]

This representation of our brand without permission constitutes unauthorized use of our trademark and violates applicable laws concerning intellectual property.

We request that you take immediate action to remove the infringing products and cease any further infringement. Please provide written confirmation of your compliance by [Insert Deadline].

Should you fail to comply with this request, we may have no choice but to take further action to protect our rights, including legal actions.

Thank you for your prompt attention to this important matter.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]