

# Non-Disclosure Agreement

Date: [Insert Date]

Parties:

[Franchisor's Name]

[Franchisor's Address]

and

[Franchisee's Name]

[Franchisee's Address]

This Non-Disclosure Agreement (the "Agreement") is entered into as of the date first written above by and between the Parties for the purpose of protecting confidential information disclosed during franchise discussions.

## 1. Definition of Confidential Information

For purposes of this Agreement, "Confidential Information" means any data or information that is proprietary to the Parties and not generally known to the public, including but not limited to business plans, financial information, and operational procedures.

## 2. Obligations of the Parties

The Receiving Party agrees to:

- Keep the Confidential Information confidential and not disclose it to any third parties.
- Use the Confidential Information solely for the purpose of evaluating the potential franchise opportunity.

## 3. Term

This Agreement shall commence upon the date first written above and shall continue for a period of [Insert Duration].

## 4. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Insert State/Country].

IN WITNESS WHEREOF, the Parties have executed this Non-Disclosure Agreement as of the date first above written.

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[Franchisor's Name]

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[Franchisee's Name]