Dear [Attendee's Name],

I hope this message finds you well! I wanted to extend my heartfelt thanks for attending the launch of my book, *[Book Title]*, on [Launch Date]. Your presence made the event truly special.

I hope you enjoyed the insights shared during the event and found value in the discussions. I'm eager to hear any feedback you may have and would love to keep the conversation going.

As a token of appreciation, here is a link to download the first chapter of my book: [Download Link]. I hope it resonates with you!

Thank you once again for your support, and I look forward to connecting with you soon.

Warm regards, [Your Name] [Your Contact Information] [Your Website/Blog]