

# Letter of Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Your Address]

[Your City, State, Zip Code]

[Your Email]

[Your Phone Number]

To:

[Recipient Name]

[Recipient Position]

[Recipient Organization]

[Recipient Address]

[Recipient City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a media collaboration opportunity between [Your Organization] and [Recipient Organization]. As we plan for the upcoming [Event Name], we believe that a sponsorship partnership would be mutually beneficial.

[Event Name] is scheduled to take place on [Event Date] at [Event Location], and we anticipate an extraordinary turnout of [expected participants/audience size]. This event presents a unique platform for [Recipient Organization] to enhance its visibility and demonstrate its commitment to supporting sports and community development.

As a media partner, [Recipient Organization] will receive:

- Brand placement across all event promotional materials
- On-site branding opportunities

- Exclusive access to interviews with athletes and key stakeholders
- Logo placement on event banners and signage
- Social media promotions and mentions

We believe that this partnership will not only enhance the success of [Event Name] but also strengthen your brand within the community. We would love the opportunity to discuss this proposal further and explore how we can tailor the collaboration to fit your specific goals.

Thank you for considering this proposal. I look forward to the possibility of working together to make [Event Name] a resounding success.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]