

# Joint Tourism Media Venture Agreement

Date: [Insert Date]

To,

[Recipient Name]

[Recipient Address]

Dear [Recipient Name],

We are pleased to confirm our agreement regarding the establishment of a joint tourism media venture (hereinafter referred to as "the Venture"). The details of our agreement are as follows:

## 1. Parties Involved

This agreement is made between [Your Company Name], represented by [Your Name], and [Recipient Company Name], represented by [Recipient Name].

## 2. Objective

The objective of this Venture is to create and promote tourism-related content that showcases [specific regions, themes, or services].

## 3. Responsibilities

Both parties agree to contribute the following:

- [Your Company Name] will provide [details of contributions].
- [Recipient Company Name] will provide [details of contributions].

## 4. Revenue Sharing

Any revenue generated from the Venture will be shared as follows: [insert revenue sharing model].

## 5. Duration

This agreement will commence on [start date] and will remain in effect until [end date] or until mutually terminated by either party with prior notice.

## 6. Confidentiality

Both parties agree to keep all sensitive information confidential and shall not disclose any proprietary information to third parties without the prior consent of the other party.

## 7. Governing Law

This agreement shall be governed by the laws of [insert governing law jurisdiction].

Please indicate your acceptance of this agreement by signing below.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

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Agreement Accepted by:

[Recipient Name]

[Recipient Position]

[Recipient Company Name]

Signature: \_\_\_\_\_