

Media Thought Leadership Feature Letter

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Organization Name]

[Organization Address]

Dear [Recipient's Name],

We are reaching out to express our keen interest in featuring [Organization Name] as a thought leader in the [specific topic or area] within the non-profit sector. Your incredible work in [briefly describe their work] has inspired many and aligns perfectly with our mission to highlight impactful initiatives.

We would like to invite you to participate in a media feature that aims to showcase innovative ideas and practices that drive positive change in our communities. This feature will not only elevate your organization's profile but also inspire others to engage in similar efforts.

The feature will include an in-depth interview, wherein we will explore your organization's goals, challenges, and successes, along with actionable insights that can benefit others in the field. The completed piece will be disseminated through our media channels, reaching a wider audience of potential supporters.

We believe that your voice is crucial in this dialogue, and we are eager to include your perspective. Please let us know your availability for a preliminary discussion by [Insert Deadline Date]. We look forward to the opportunity to collaborate with you on this exciting initiative.

Thank you for considering this opportunity. We are excited about the potential impact of your story.

Sincerely,

[Your Name]

[Your Title]

[Your Organization Name]

[Your Contact Information]