

Media Thought Leadership Article

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Proposal for Thought Leadership Article

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to propose a thought leadership article that I believe would resonate with our audience and amplify our brand's voice within the [Industry Name] industry.

Article Title:

[Proposed Title of the Article]

Key Themes to Discuss:

- [Theme 1]
- [Theme 2]
- [Theme 3]

Target Audience:

[Description of Target Audience]

Projected Outcomes:

[Expected Outcomes from the Article]

With your expertise in [Expertise Area], I would be thrilled if we could collaborate on this piece. Your insights would provide immense value and enhance the credibility of the article.

Would you be available for a brief discussion to explore this idea further?

Thank you for considering this opportunity. I look forward to your response.

Best Regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]