

# Subject: Invitation to Spotlight Our Startup

Dear [Journalist's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Startup Name]. We are excited to share that we are launching [brief description of your product or service] on [launch date].

As a journalist who covers [relevant topics or industries], I believe you would find our story compelling. Our startup aims to [briefly explain the mission or goals of the startup]. We would love the opportunity to share our journey and insights with you and your audience.

We are offering exclusive access to [mention any exclusive offers, interviews, or events] for you to experience firsthand what makes our startup unique. We are confident that your readers will resonate with our mission and the impact we aim to create.

Please let me know a convenient time for us to connect, or if you would prefer, I can send you a press kit with more information about our startup.

Thank you for considering our story. I look forward to your response.

Best regards,  
[Your Name]  
[Your Position]  
[Your Startup Name]  
[Your Contact Information]