

Media Pitch for the Annual Community Health Fair

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Email]

[Your Phone Number]

Dear [Media Contact Name],

I hope this message finds you well. I am reaching out to invite you to cover the upcoming Annual Community Health Fair, taking place on [Event Date] at [Event Location]. This year, the event aims to promote healthier lifestyles and provide essential resources to our community.

The fair will feature free health screenings, informative workshops, engaging fitness demonstrations, and health products from local vendors. With a strong focus on accessibility, we expect to draw a diverse crowd and create a space where community members can adopt healthier habits.

Your presence would not only enhance our outreach, but also help spotlight the importance of community health initiatives. We believe that with your support, we can inspire more individuals to prioritize their health in meaningful ways.

We would be delighted to arrange an interview with healthcare professionals, organizers, and attendees during the event. Please let us know if you would be interested in covering the fair, and we will be happy to accommodate your schedule.

Thank you for considering this opportunity to showcase the importance of community health and wellness. We hope to hear from you soon!

Warm regards,

[Your Name]

[Your Title]

[Your Organization]

Attachments: Event flyer, Press release