

Media Cross-Advertising Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Title] at [Your Company]. We are reaching out to propose a mutually beneficial cross-advertising initiative that we believe will enhance our respective brand visibility and drive greater audience engagement.

Our proposal involves [Briefly describe the advertising methods and platforms you are suggesting for collaboration]. We believe that by leveraging our combined resources, we can create a powerful marketing strategy that resonates with both of our audiences.

In particular, we see opportunities for [Mention specific strategies or campaigns, e.g., social media shares, newsletter mentions, etc.]. These efforts would not only broaden our outreach but also create added value for our existing customers.

We would love the opportunity to discuss this proposal further and explore how we can create a successful partnership. Please let us know if you are available for a meeting at your earliest convenience.

Thank you for considering this proposal. We look forward to the opportunity to collaborate.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Email]

[Your Phone Number]