Request for Media Coverage

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company/Organization Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We greatly value the experiences of our customers and, as part of our ongoing efforts to share their success stories, we would like to request your assistance in providing a testimonial for media coverage.

We believe that your feedback on our products/services could greatly help potential customers understand the value we bring. Your experience would not only serve as a testament to our commitment but also provide insight into the positive impact our offerings have had.

If you are willing to participate, we would be happy to accommodate your schedule for an interview or provide a format for a written testimonial. Additionally, we can discuss avenues for promoting this coverage through our channels as a token of appreciation.

Thank you for considering this request. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]