Media Engagement Proposal

Your Name Your Position Your Company Your Email Your Phone Number Date: [Insert Date]

[Influencer's Name] [Influencer's Address] [Influencer's City, State, Zip]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [your position] at [Your Company]. We are greatly impressed by your work and the authentic connection you have with your audience.

We would like to explore a potential partnership to engage with your followers through our upcoming campaign centered around [briefly state the campaign focus or product]. We believe that your unique voice and style align perfectly with our brand values.

Our proposal includes:

- A collaboration on [specific content type, e.g., social media posts, blogs, videos].
- A compensation package that includes [details about payment, products, or services offered].
- Exclusive access to [mention any exclusive events, products, or experiences].

We are excited about the possibility of working together and would love to discuss this in more detail. Please let us know your availability for a brief call or meeting.

Thank you for considering our proposal. We look forward to the opportunity to collaborate with you!

Sincerely,
[Your Name]
[Your Position]
[Your Company]