

Media Asset Licensing Agreement

Date: [Insert Date]

Licensor: [Licensor's Name]

Licensee: [Licensee's Name]

Subject: Media Asset Licensing

Dear [Licensee's Name],

This letter serves as a formal agreement for the licensing of media assets as outlined below:

Assets to be Licensed:

- [Description of Asset 1]
- [Description of Asset 2]
- [Description of Asset 3]

License Terms:

- License Fee: [Insert Fee]
- Usage Rights: [Specify rights granted]
- Duration of License: [Insert Duration]
- Exclusivity: [Specify if exclusive or non-exclusive]

Payment Terms:

Payment shall be made [insert payment schedule].

Additional Terms:

[Insert any additional terms or conditions here]

By signing below, both parties agree to the terms outlined in this media asset licensing agreement.

Signatures:

[Licensor's Name] [Licensee's Name]

Date: _____ Date: _____

Thank you for your attention to this agreement.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]